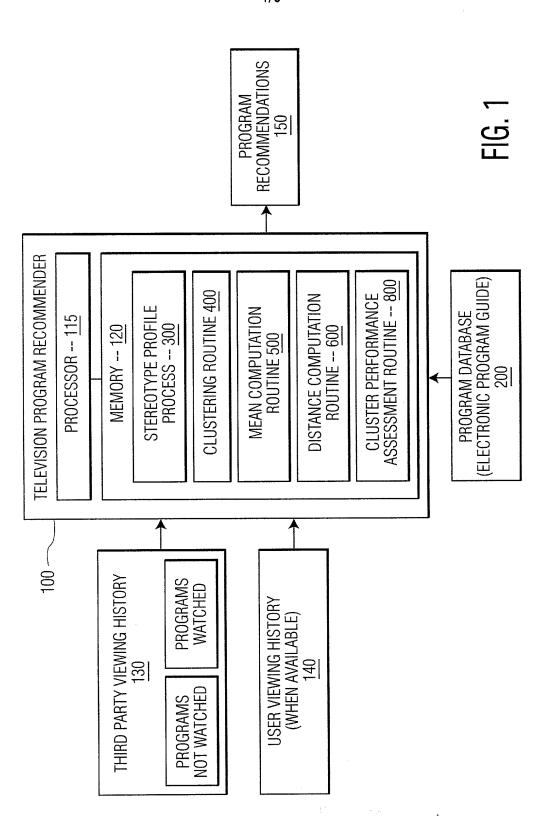
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Inventor: Srinivas Gutta et al
Attorney Docket: US010576

Title: Method and Apparatus for Generating a Stereotypical Profile for Recommending Items of Interest Using Feature-Based
Clustering
Contact: Daniel J. Piotrowski (914) 333-9624

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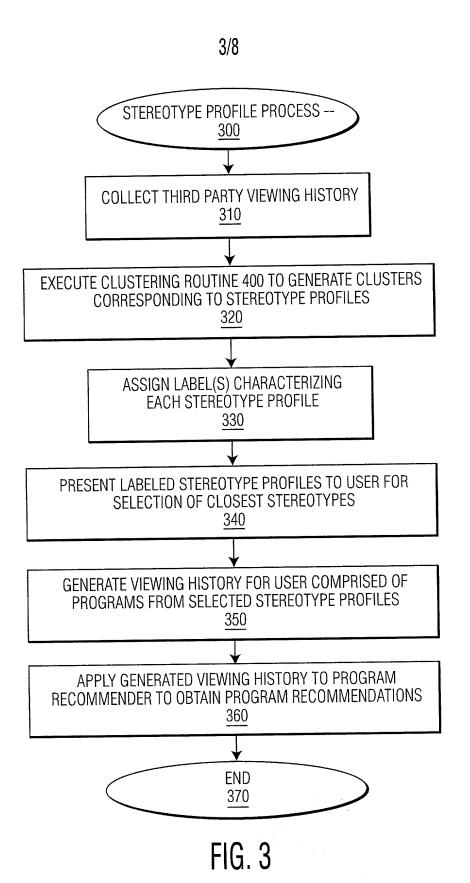
PROGRAM DATABASE - 200

10014109 OBOSCE

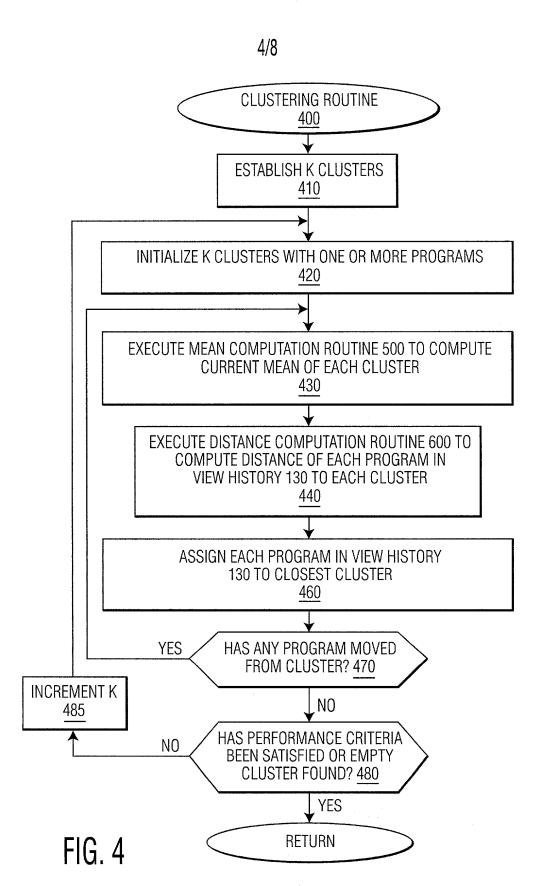
	0	×	
4CTOR 270	CLINT DENIRO	JENNIFER COX	LUCY VANCE
AC	CLINT	JENNI	LUCY
•			
GENRE 255	COMEDY	SITCOM	DRAMA
GE	00	SIT	DR
		У	SE
TITLE 250	ТИСУ	AL'S FAMILY	YOUR HOUSE
		AL'	10 <i>X</i>
			3
CHANNEL 245	CH	CH1	СНЗ
	0	0	0
DATA/TIME 240	11/18/99 8:00 P.M.	11/18/99 8:30 P.M.	11/18/99 9:00 P.M.
DATA/	1/18/99	1/18/99	1/18/99
	T	_	\
	205	210	220

Clustering

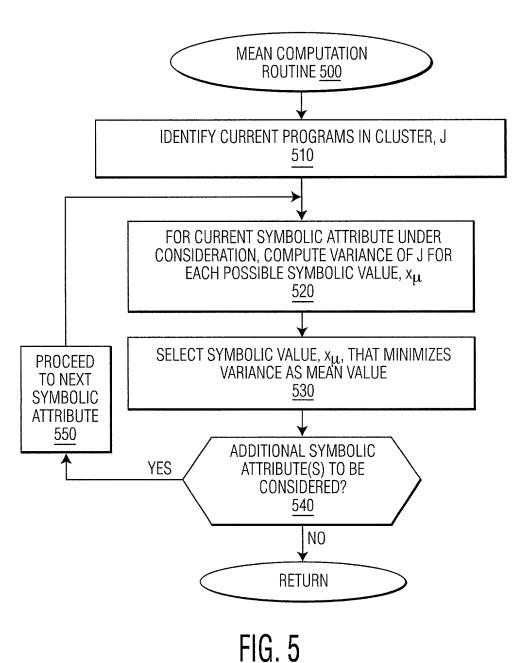
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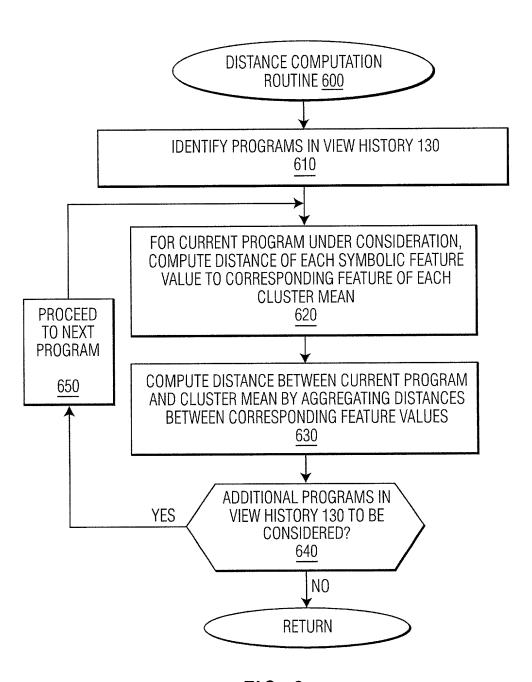


FIG. 6

ACCARACO CECEDE

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CHANNEL FEATURE VALUE OCCURRENCE TABLE -- 700

	CLASSES		
FEATURE VALUES	WATCHED	NOT WATCHED	
EBC	353	0	
ASPN	1	18	
ABS	145	5	

FIG. 7A

FEATURE VALUE PAIR DISTANCE TABLE -- 750

	EBC	ASPN	ABS
EBC	0	1.895	0.066
ASPN	1.895	0	1.828
ABS	0.066	1.828	0

FIG. 7B

Clustering

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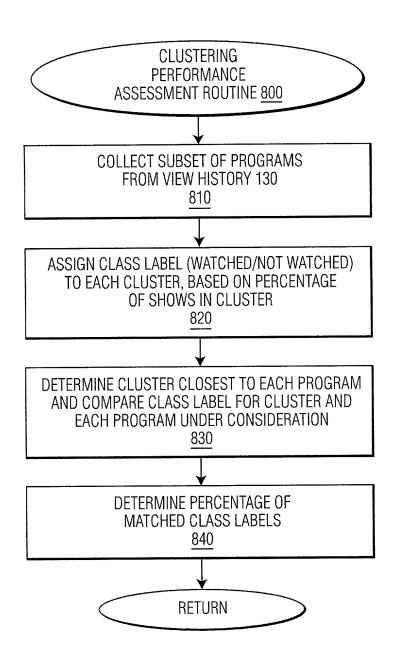


FIG. 8